

29 June 2017

Executive Director, Regions, Planning Services  
Department of Planning and Environment  
Online submission

Dear Sir/Madam,

## **Draft Changes to planning rules for outdoor advertising: SEPP 64**

Thank you for the opportunity on the opportunity to provide comment on the draft changes to planning rules for outdoor advertising that are aimed to ensure a consistent and up-to-date approach for assessing outdoor advertising in transport corridors throughout NSW and to minimise risks posed by roadside advertising trailers. While these unauthorised outdoor advertising signs are not widespread within the Queanbeyan-Palerang local government area, these trailer signs can cause traffic hazards and detrimental impacts to our urban and rural landscapes.

Queanbeyan-Palerang Regional Council (Council) has reviewed the changes proposed on *State Environmental Planning Policy No. 64 – Advertising and Signage* (SEPP 64) and *Environmental Planning and Assessment Regulation 2000* (Regulation) and provided following comments:

1. Council supports any effort in making terms and definitions consistent in all NSW planning instruments and welcome the proposed update of terms and definitions in SEPP 64 to have the same meaning as the Standard Instrument.
2. Council supports prohibition of display of advertisement on a trailer on a road or road related area and the introduction of a fines that can be issued by Council.
3. Council supports the requirement of consent from the consent authority for advertisement on a trailer on land other than a road or road related area, but visible from a road or road related area.
4. Council has no objection to the repeal of clause 16(4)(b) as it continues to allow Councils to decide whether advertising is permitted on land outside transport corridors.
5. Council recommends the trailers/vehicles that are used for outdoor advertisement be considered as an advertising structure under the definition of the EP&A Act, thus subject to the permissibility of advertising sign under the LEPs.
6. Council suggests the Department to provide flyers and information materials that is available for operator of trailer signs, Council and the general public as a part of an educational program about this change. Alternatively this information can also be made available through the NSW Planning Portal.

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Thank you for your consideration of our comments. If you have any questions about the submission, please contact Gary Cheung at Development, Environment and Planning.

Yours sincerely,

**M J Thompson**

Portfolio General Manager  
Natural and Built Character

PER .....

A handwritten signature in black ink, appearing to read "Gary Cheung", written over a dotted line. The signature is fluid and cursive, with a long horizontal stroke extending to the right.